



Invitation to China Seed Congress 2020

China Seed Congress (CSC) 2020 hosted by China Seed Association (CSA) will be held in Beijing on March 21 and 22, relevant matters are notified as follows.

I. The Theme and Purpose of CSC 2020

CSC 2020 will be themed by “Green, Quality, Openness, Win-win”, leading China’s seed industry and common prosperity as purpose. CSA is striving to make it be a high-end platform to promote cooperation and joint development, and create an international brand for seed industry.

II. Date and Venue

Date: March 21, 2020—March 22, 2020 (register on March 20, 2020)

Venue: International Convention Center (No.8 Bei Chen Dong Road, Chao Yang District, Beijing P. R. China, 100101)

III. Program of CSC 2020

March 21, 2020: Summit Forum

(English-Chinese simultaneous interpretation will be used all day long)

Opening Ceremony

Introduction

Speech from Deputy minister from MARA

Speech from International Seed Federation

Speech from Asia & Pacific Seed Association

Speech from American Seed Trade Association

Speech from China Association for the Promotion of International Agricultural

Cooperation

Awards Ceremony

Award ceremony for AAA credit enterprises in 2019

Award ceremony for credit & backbone enterprises in 2019

Awards ceremony of Zhang Haiyin Seed Foundation

Awards ceremony to Sponsors

Speech by Main Sponsors

Keynote speech

Keynote speech by Seed Industry Management Department of the Ministry of Agriculture and Rural Affairs

12:00-13:30 Lunch

13:30-17:00 Summit Forum

Development trend of seed industry science & technology — Mr.Mengshan Chen, Chinese Academy of Agricultural Sciences

Speech by the First sponsors

Current situation of global new variety protection—UPOV

The opportunity of rural industry development to seed industry—Mr.Yande Zeng, Department of Rural Industrial Development, MARA

Speech by Second sponsors

Report on science & technology policy of China — Mr. Xiyuan Liao, Department of Science, Technology and Education, MARA

Global technology and regulation policy on plant breeding innovation—TBD

Report on the development of seed industry credit enterprises—Mrs. Shuping Ma, China Seed Association

March 22, 2020: Six Parallel Forums

9:00-17:30 Plant breeding innovation Forum (English-Chinese simultaneous interpretation)

9:00-17:30 Intellectual property protection Forum (English-Chinese simultaneous interpretation)

9:00-17:30 Vegetable industry development Forum (English-Chinese simultaneous interpretation)

9:00-17:30 Corn Development Forum

9:00-17:30 Rice Development Forum

9:00-12:00 Intelligence and information Forum

IV. Participants

Officials of relevant divisions of MARA, head of international organizations, experts, scholars, breeders, and entrepreneurs, etc. totally around 1,000 elites at home and abroad will participate to share the latest scientific achievements, industrial trends and hot topics.

V. Registration

1. Delegates Registration will start from **17 Jan. 2020**

The registration fee includes lunch and dinner on March 21, and lunch on March 22.

Form of Registration Fee

Registration time	Members	Nonmembers
Before February 20, 2020	CNY 1000	CNY 1800
February 21 to March 21, 2020	CNY 1200	CNY 2000

Discount is available for group registration. One registration fee can be waived for every 11 person. The registration fee is subject to the date of remittance. Registration fee is not refundable for those who do not attend after paying it. The time above refers to Beijing time (GMT+8).

i. Online registration on CSA website: <http://www.cnseedc.com> or

ii. Registration form to zzxhma@163.com

Bank Details

Account Holder: China Seed Association

Bank: Agricultural Bank of China, Beijing Branch

Bank Address: NO.5 Zhanian Rd Beijing. P.R.China

SWIFT: ABOCCNBJ010

IBAN: 11040101040004275

2. Booth

3m*3m booth -CNY10000

3. Sponsorship

If you are interested in China Seed Congress 2020, please contact with us.

VI.Contact

Kui Han / Wendy Ma

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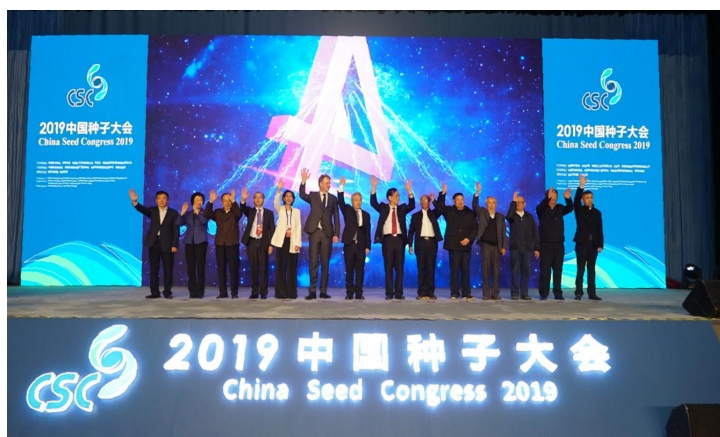
Fax:0086-010-59195171

Tel: 0086-010-59195175

Department of Members & Exhibition of CSA

Add: Mai Zidian street, Chaoyang, Beijing, China 100125

Review of China Seed Congress 2019



- ◆ In 2019, up to 1,200 domestic and foreign seed industry elite attended the CSC.
- ◆ During the CSC 2019, 17 comprehensive reports, 55 professional reports and 2 dialogues were made. It reflects the features of CSC, such as releasing authoritative information, displaying corporate image, discussing scientific theories, exchanging academic opinions, collision of ideas, catching cooperation opportunities, broadening one's horizon and making friends all over the world.
- ◆ 14 medias, including *People's Daily*, *Xinhuanet.com* and *Farmer's Daily*, totally released 85 special reports. The Southern Rural Newspaper's *Agricultural Wealth* carried out a series of special reports on the congress, which attracted more than 87,000 hits.

China Seed Congress is a good opportunity to give deep insight to China Seed Industry. Welcome to join us!